

Doug Wulff

Freelance Marketer

I am a generalist marketer with deep expertise in web strategy, organic SEO, video creation, and product positioning.

Enterprise Cold Email

[Enterprise Video Platform]

Target CEO

7,000

Open

3,500

Watched

144

Trial Accounts

100 FTE

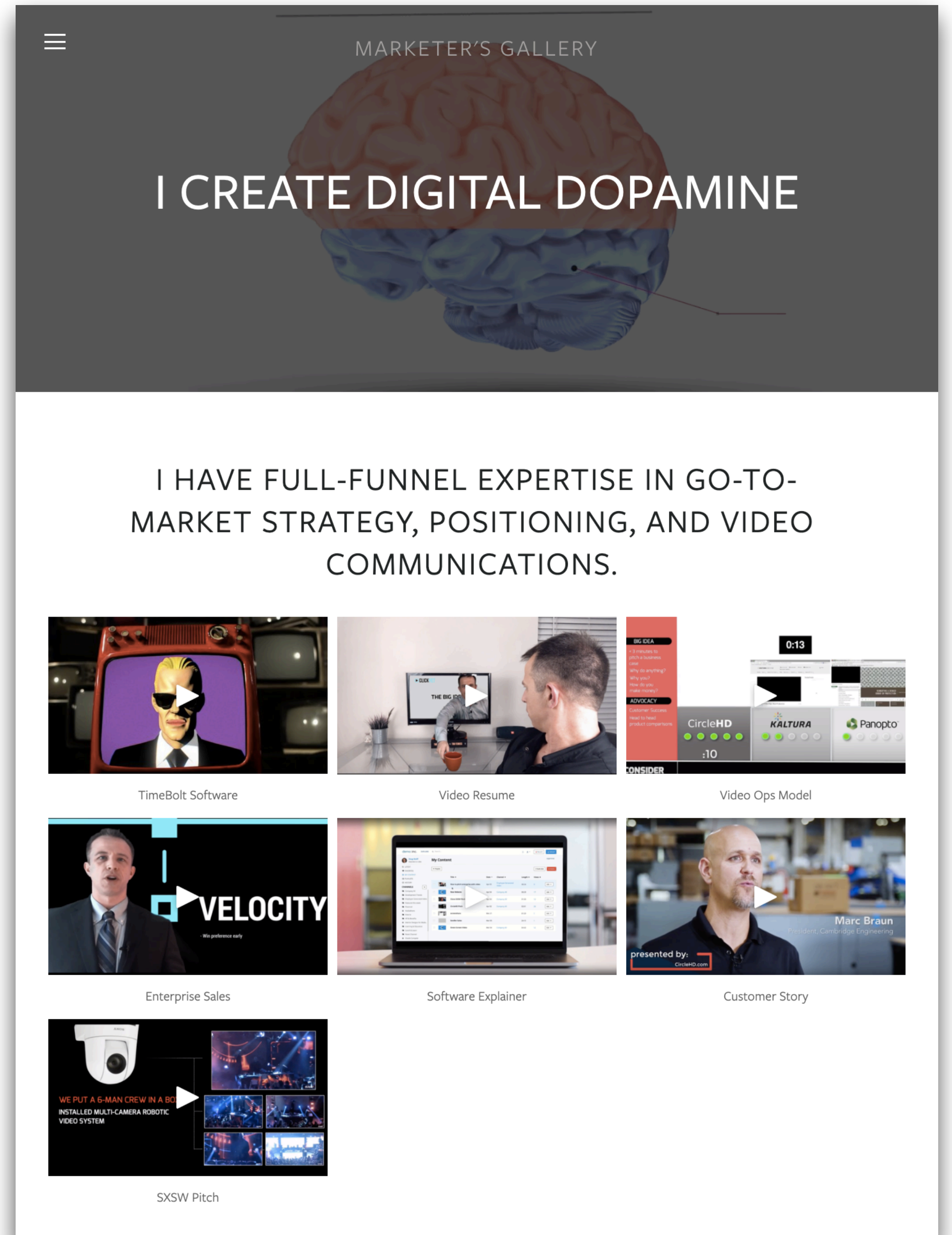
veris

2019

My Online Portfolio

CLICKYET.COM

I can design & build websites by hand in SquareSpace.



2019

Video & Podcast Software

TIMBOLT.IO

TimeBolt is my personal side-hustle to automate editing of video and podcasts. I built the website, optimized for SEO, and created video content.

TIMBOLT

AUTOMATICALLY DELETE SILENCE AND DEAD AIR FROM VIDEO AND PODCASTS

WATCH VIDEO

DELETE SILENCE WITH JUMP CUTS

Inside every one-hour show is ten-minutes of wasted time. Time to reply, think, and breathe. That's 16% of every minute wasted on dead air. The brain fills empty space with distraction. The tiny voices in your head that tell you to stop paying attention.

WHY ISN'T OPTIMIZING FOR TIME ALREADY STANDARD PRACTICE?

Today deleting dead air in video is largely done by hand. Expect five-hours of labor for every one-hour of footage. That's why early adopters get the reward. You have to be ruthless with editing out dead air or your audience will move onto something else.

Maybe you believe natural speech is important? The difference is this is a one-way communication where you don't need the courtesy of time to reply. The sound is even more natural for fourteen million listeners who already 2x their podcast speed.

UPDATE ANALYSIS

TO CUT THROUGH THE NOISE, FIRST YOU HAVE TO CUT THROUGH THE SILENCE.

Before **After**

Podcast (Before Filter) 51:50 - Podcast

After Filter (05:22) - Video Broadcast

Podcasts (Before Filter) 51:50 - Podcast

This Week in Startups (After Filter) 43:11 - Podcast

Jason Calacanis

FOR VIDEO CREATORS, PODCASTERS, VLOGGERS, AND B2B VIDEO CREATORS...

TimeBolt automatically deletes silence from video and audio files. Look at a graph, set audio level and split-time, hit run. The cuts are automated, and recompiled back into a single MP4 or MP3 file.

TIMBOLT

AVAILABLE FOR MAC & PC

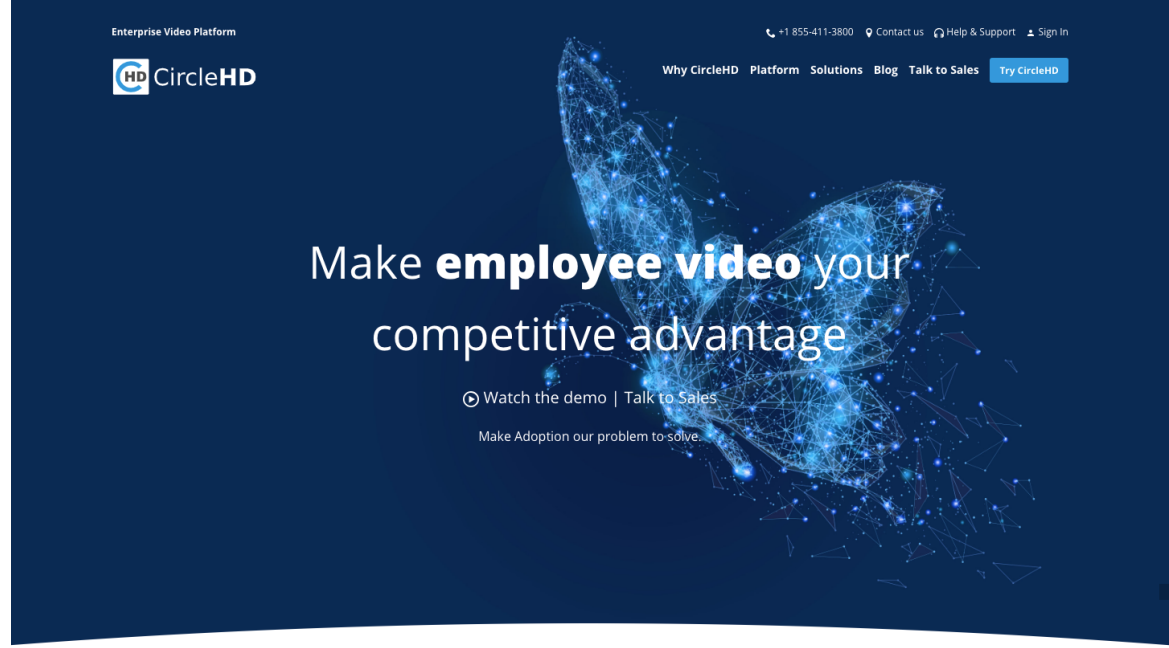
- \$49.00 one-time payment
- 7-day money back guarantee
- Support MP4 & MP3 formats
- See FAQs

Buy TimeBolt for Mac Buy TimeBolt for PC

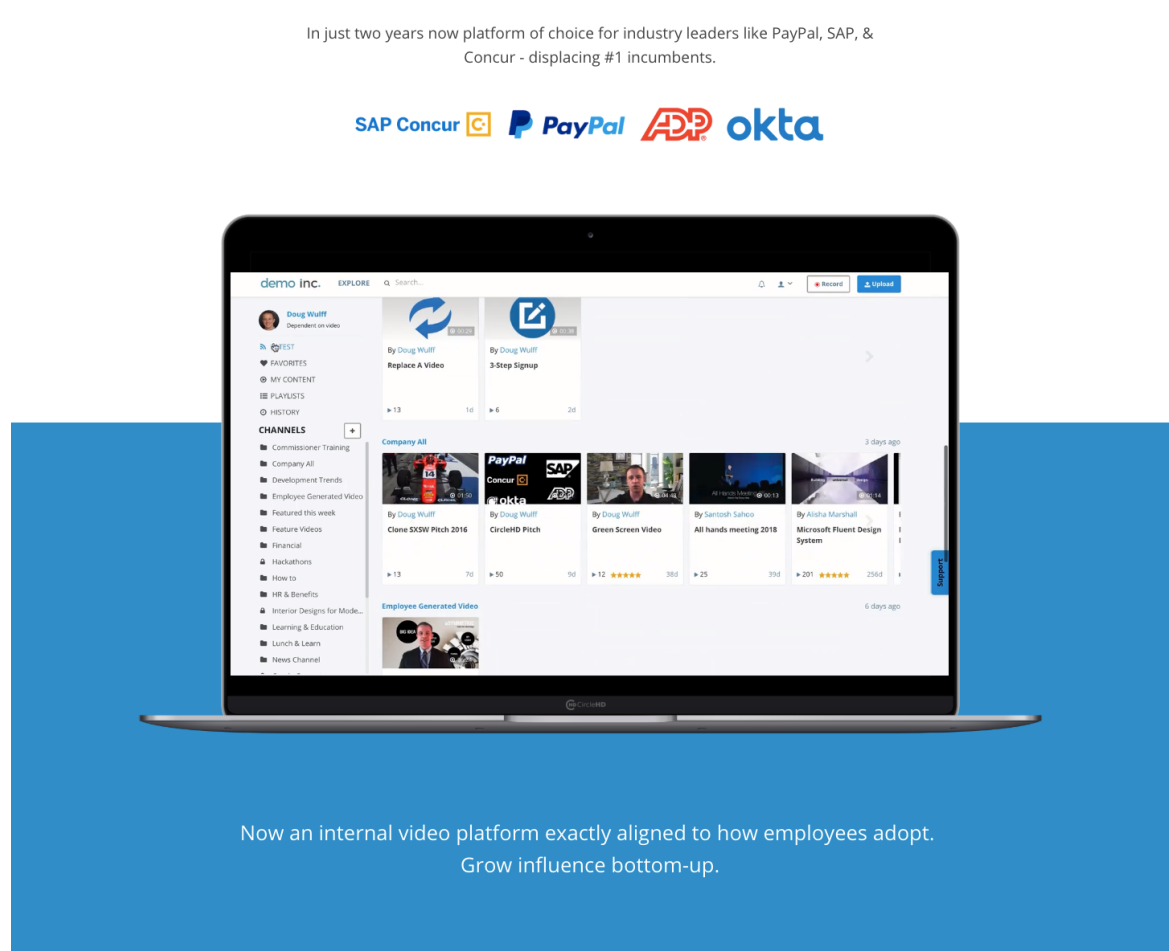
Hi, Doug

WRITE A REVIEW

Sort by: -



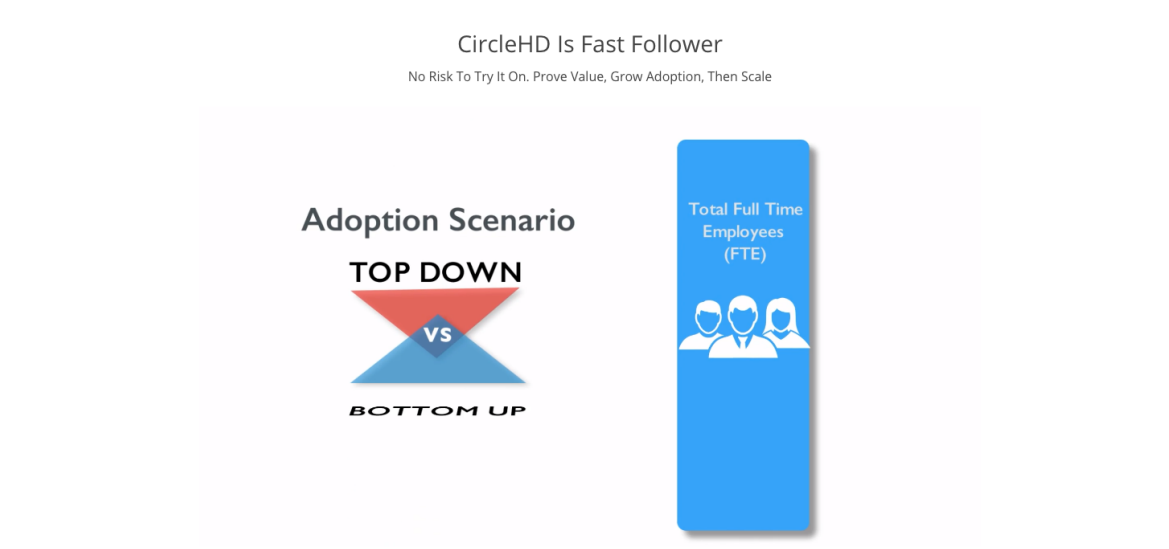
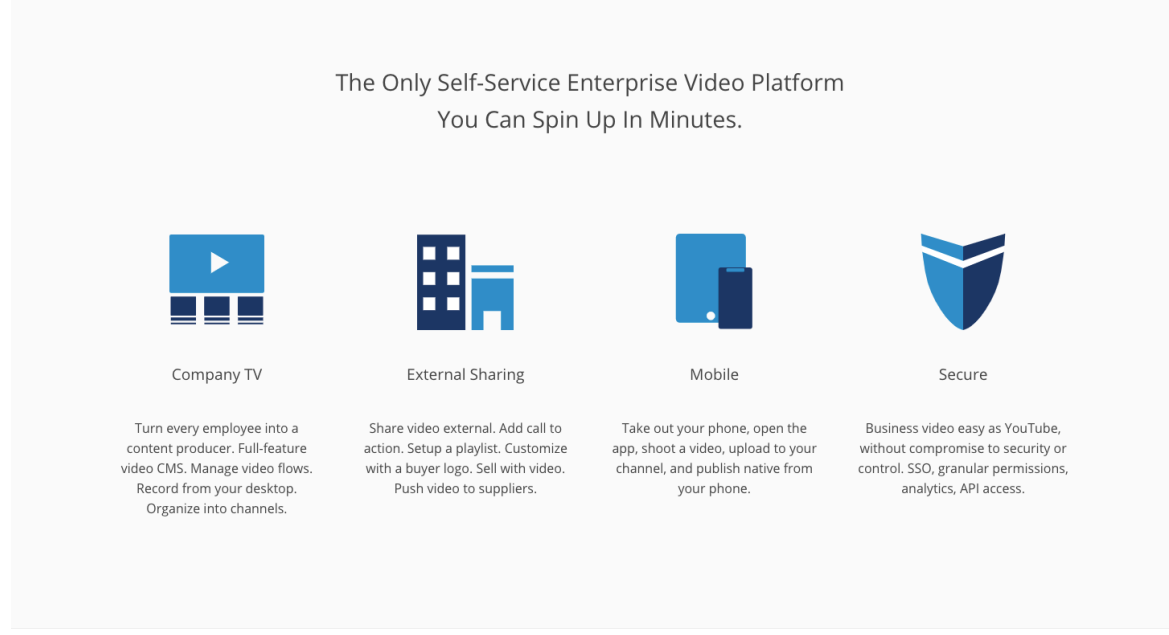
2018



Head of Marketing & Sales

CIRCLEHD

In seven months I designed a new website, crafted positioning, organic SEO, produced all messaging, product videos, and created the sales stack from *scratch*.



see results 

S a a S M A R K E T E R

Results

#1

×

GOOGLE SEO

From unknown to #1 spot Google
SEO 4-months for entire product
category 'enterprise video platform'

verizon^v

×

MARQUEE CUSTOMER

Sold Verizon's innovation group new
supplier video portal as first
employee in a startup

567,000

×

FULL TIME EMPLOYEES

Opened 25 trial accounts with
enterprise customers totaling 567,000
full time employees + 2x ARR

2016

Utility Industry

CRITTERGUARD.ORG


I started CritterGuard right out of college. Revamped website in 2016. Sold **20K** line guards doing **\$3M** in sales.



Doug Wulff
Software Marketer | Content producer | Freelance
1w

I've been on the sideline for 6-months - no job - no contract. Playing 'at home dad.'

...see more



29 · 18 Comments · 1,398 Views


Like Comment Share

▶ 1,398 views of your video

Doug Wulff
Enterprise Video Systems | Sales & Communications
1mo · Edited

8-and-out. If you sell software to enterprise, long-tail video is a gift that keeps on giving...

...see more



44 Likes · 9 Comments · 3,460 Views


Like Comment Share Top Comments ▼

▶ 3,460 views of your video

Doug Wulff
Head of Sales @ CircleHD | Next generation enterprise video platform
3w · Edited

I started a CEO to CEO series of leaders hacking culture with video. From small teams to billion-dollar enterprise over 500 companies have transformed by giving every employee a reason to make video. ...

...see more



68 Likes · 20 Comments · 7,478 Views

Like Comment Share

▶ 7,478 views of your video

2018 & 2019



Extended Work Merits

Dr. Lack | MetroMD

"I've had the pleasure of contracting with Doug as Marketing Strategist for 3-years. Doug has unquestioned dedication and integrity to his clients. When I first contracted with Doug we were not listed on the first 3-pages of Google search. Now we are consistently ranked #1."



D. LARSON | CareMeridian

"I contracted with Doug to modernize our website, SEO strategy, and develop patient videos to market our 13 subacute care facilities. Within 4-months our site became the #1 referrer of new patient leads, ranking high on Google."



S. MaGee | Bandura Cyber

"I contracted with Doug (8-months) and give him my highest recommendation. Doug launched a new website, achieved top search results, procured major product testing, and led the work on a new software dashboard. His savvy in content gives us the tools to sell product, and he is respected by our top clients."